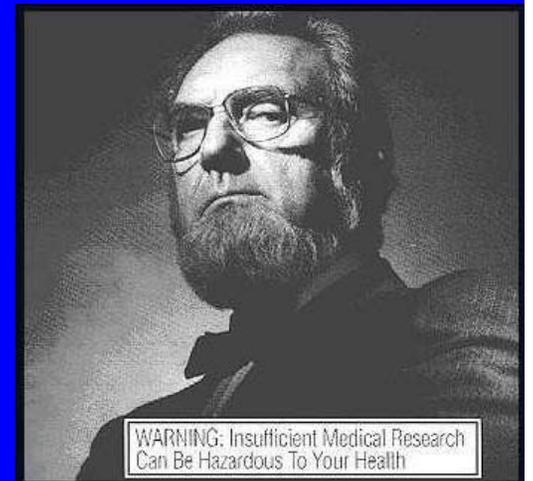


# BIOE 301

## Lecture Six



# Review of Lecture 5

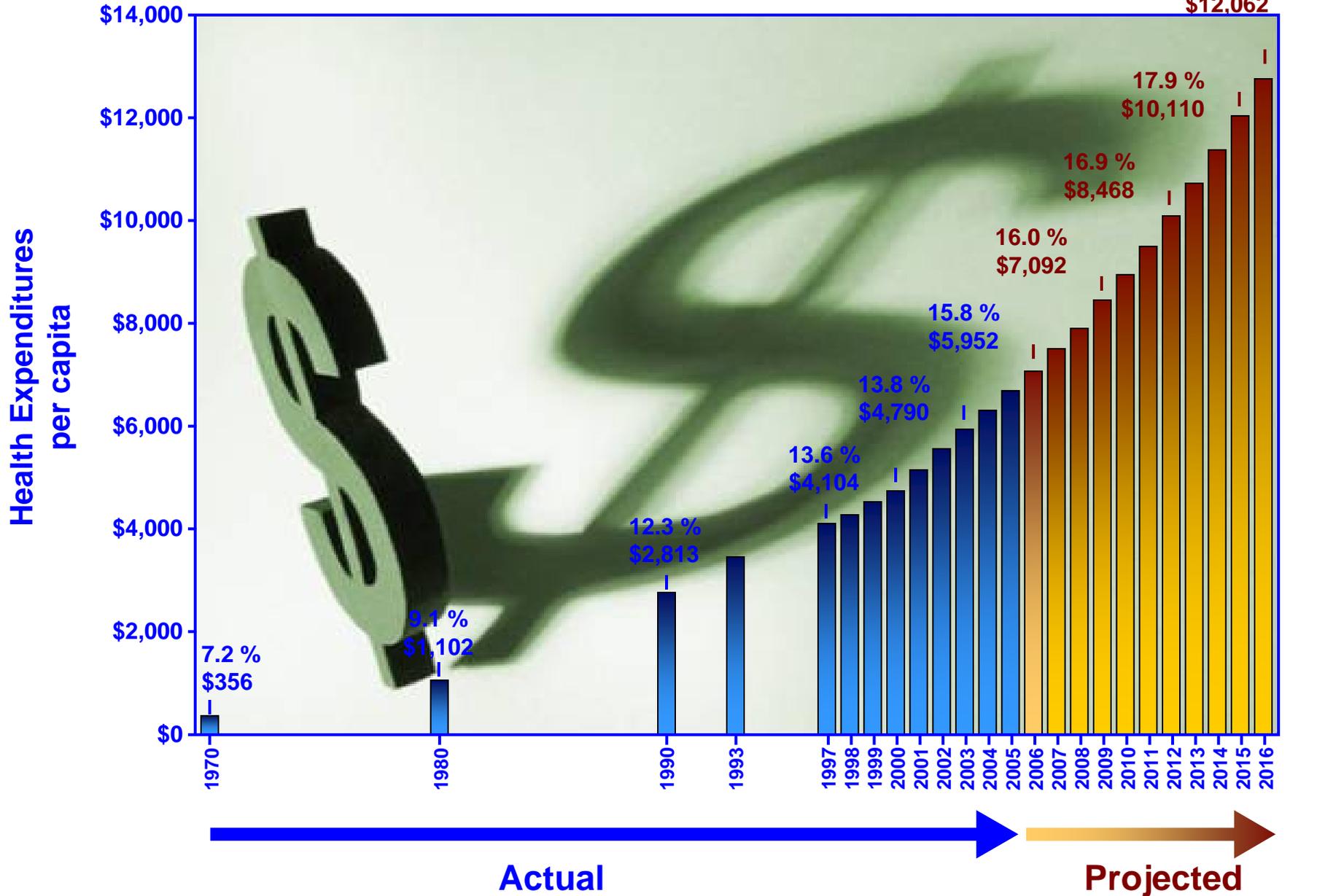
- Health Systems
  - What is a health system?
  - Goals of a health system
  - Functions of a health system
- Types of health systems
  - Entrepreneurial
  - Welfare-Oriented
  - Comprehensive
  - Socialist
- Oregon

# Outline of Lecture 6

- How have health care costs changed over time?
- What drives increases in health care costs?
- Health care reform – back to Oregon
- Health care reform since Oregon
  - Clinton plan 1993
  - Obama plan



# National Health Expenditures



# Challenge of rising costs

- 23% of Americans report trouble paying medical bills; 61% of these people have health insurance
- 50% of all bankruptcy filings in the USA are partly a result of medical expenses
- 29% of Americans have delayed or failed to seek needed care because of cost concerns
- 70% of uninsured Americans cite cost as the main reason they do not have insurance
- Insurance premiums rose by 9.2%, five times the rate of inflation. The average annual premium for an employer sponsored health plan for a family of four is nearly \$11,000

# Challenge of rising costs

- Workers are now expected to pay more of the costs for health insurance and pay more out of pocket for their own care.
- <http://people.rice.edu/emplibrary/ACF1004.pdf>
- Annual healthcare spending in the USA is 4.3 times the amount spent on national defense
- At the current rate of growth, Medicaid is projected to run out of funds in 2019

# What Drives Increases in Costs?

## ■ Administrative Costs

- US spends 25-30% of health care budget on administrative overhead
- 27% of US health care workers do “mostly paperwork”
- Canada spends only 10-15%

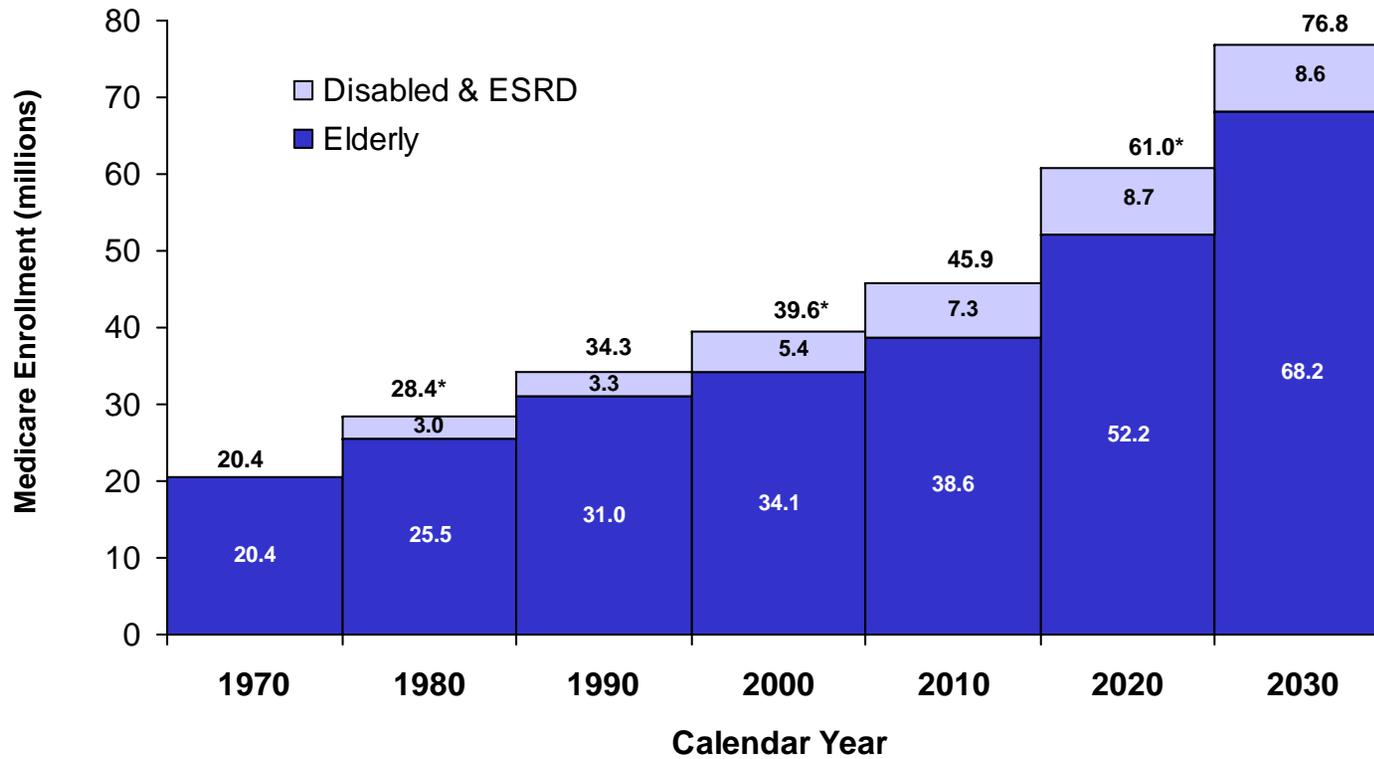
# What Drives Increases in Costs?

## ■ Aging Population

- “Baby boomers” will strain health care system
- Felt most in 2011-2030
- Greatest single demand country has ever faced for long term care
- Elderly account for much of health care spending
  - 40% of short term hospital stays
  - 25% of prescription drug use
  - 58% of all health expenditures

### Table 3.6 Number of Medicare Beneficiaries, 1970-2030

*The number of people Medicare serves will nearly double by 2030.*



\* Numbers may not sum due to rounding.

Source: CMS, Office of the Actuary.

# What Drives Increases in Costs?

## ■ Technology

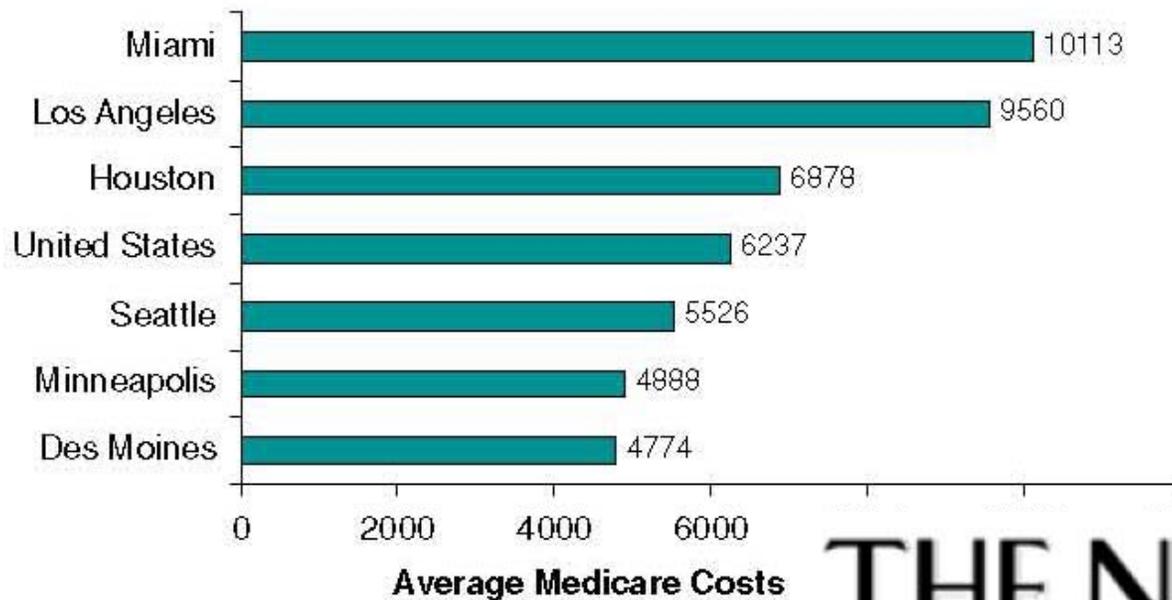
- New technology can increase/reduce health care costs
  - From 2001-2002, new technology was responsible for 22% of increase
  - Growth in radiology
    - \$175,000 x-ray machines replaced with CT machines (>\$1M)
  - Increased utilization of technology increases costs
    - 4X more PTCAs in pts aged 65-74 from 1990-1998
    - Direct marketing of high-tech procedures
- [http://www.jslinc.ca/info/info\\_sheets/Executive%20Wellness%20Info%20Sheet.pdf](http://www.jslinc.ca/info/info_sheets/Executive%20Wellness%20Info%20Sheet.pdf)

# Rates

<b>Country</b>	<b>Coronary angioplasty procedures per 100,000 population</b>
United States	426.4 (2003)
Germany	301.6 (2004)
Canada	167.4 (2001)
United Kingdom	113.4 (2004)
Netherlands	92.6 (2003)
<b>Country</b>	<b>Number of heart transplants performed in 2005 per 100,000 population*</b>
United States	0.72
Canada	0.54
Germany	0.44
Netherlands	0.23
<b>Country</b>	<b>Number of kidney transplants performed in 2005 per 100,000 population*</b>
United States	5.6
Canada	3.6
Germany	2.6
Netherlands	2.5

# zation

# Practice Patterns Vary



US lacks a nationally coordinated policy on technology assessment!

THE NEW YORKER

ANNALS OF MEDICINE

## THE COST CONUNDRUM

*What a Texas town can teach us about health care.*

by Atul Gawande

JUNE 1, 2009

# What Drives Increases in Costs?

## ■ Prescription Drugs

- Fastest growing category of health spending
- Some reasons:
  - Direct marketing of drugs to the general population (increased costs, increased usage)
  - Drug company profits

# Back to Oregon

- How did Oregon state respond to the rise in health care costs?
  - Coby Howard's death: widespread media coverage
  - John Kitzhaber
    - Former ER physician
    - State senator
    - Governor of Oregon
    - Oregon cannot afford to pay for every medical service for every person
    - Oregon could expand insurance to cover all IF it was willing to ration care

<http://www.morris-verdin.co.uk/Oregon-map.gif>



# Health Care Reform in Oregon

- 1989 – Goal of Universal Coverage
  - At that time only 42% of low-income Americans were covered by Medicaid
  - Bill passed:
    - Mandated private employers provide insurance for employees (never received federal waiver necessary for implementation)
    - Expanded Medicaid to provide coverage for all people in state below federal poverty line
    - Would expand Medicaid coverage by rationing care

# Health Care Reform in Oregon

- How were services ranked?
  - Appointed Health Services Commission
  - List of 709 condition/treatment pairs
  - First try at ranking
    - 1600 health services
    - Ranked according to cost-effectiveness

$$\text{priorityrating} = \frac{\text{Cost of Treatment}}{\text{Net Expected Benefit} \times \text{Duration of Benefit}}$$

- Resulted in counter-intuitive ranking
- Negative public reaction

# Results of First Ranking

Treatment	Benefit	Duration	Cost	Ranking
Tooth Capping	.08	4 years	\$38	371
Ectopic Pregnancy	.71	48 years	\$4,000	371
Splints for TMJ	.16	5 years	\$98	376
Appendectomy	.97	48 years	\$5700	377

Some life saving procedures ranked below minor interventions!!

# Health Care Reform in Oregon

- Back to the drawing board
  - Divided 709 condition/treatment pairs into 17 categories
  - Ranked categories according to net benefit
    - 1 – Treatment of acute life-threatening conditions where treatment prevents imminent death with a full recovery and return to previous health state
    - 14 – Repeated treatment of nonfatal chronic conditions with improvement in quality of well-being with short term benefit
  - Assigned condition/treatments to categories and ranked within category

# Health Care Reform in Oregon

- How were services rationed?
  - Each session legislature would decide how much \$\$ to allocate to OHP. Draw line –
    - Cover all services above the line
    - Cover no services below the line

# Where do they draw the line?

## Oregon Health Plan, 1999

Rank	Diagnosis	Treatment
570	Contact dermatitis and atopic dermatitis	Medical therapy
571	Symptomatic urticaria	Medical therapy
572	Internal derangement of knee	Repair/Medical therapy
573	Dysfunction of nasolacrimal system	Medical/surgical treatment
574	Venereal warts, excluding cervical condylomata	Medical therapy
575	Chronic anal fissure	Medical therapy
576	Dental services (eg broken appliances)	Complex prosthetics
577	Impulse disorders	Medical/psychotherapy
578	Sexual dysfunction	Medical/surgical therapy
579	Sexual dysfunction	Psychotherapy

# Did it Work?

- *No widespread rationing*
  - Number of services excluded is small and their medical value is marginal
  - Benefit package is now more generous than state's old Medicaid system
  - Coverage for transplants is now more generous

# Did it Work?

- **Line is rather fuzzy**
  - Plan pays for all diagnostic visits even if Rx is not covered
  - Physicians use this as a loophole
- **Has not produced significant savings**
  - During first 5 years of operation, saved 2% compared to what would have been spent on old program

# Did it Work?

- Coverage was significantly expanded
  - 600,000 previously uninsured were covered
  - State's uninsured rate dropped from:
    - 17% (1992)
    - 11% (1997)
  - Number of uninsured children dropped from 21% to 8%
  - Reduced # of ER visits
  - Reduced # of low birth-weight infants
- How did they pay for this?
  - Not from savings from rationing
  - Raising revenues through cigarette tax
  - Moving Medicaid recipients into managed care plans

# Political Paradox of Rationing

The more public the decisions about  
priority setting and rationing,

The harder it is to ration services to  
control costs.

# Oregon 2002

- Oregon economy is weak
- Oregon Senate Special Committee on OHP
  - People qualified for plan would be ranked
    - 1<sup>st</sup>: Poor pregnant women, children under 6 in families with incomes less than twice federal poverty level
    - 2<sup>nd</sup>: Adults at 50% of federal poverty line
    - 3<sup>rd</sup>: Adults at 50-75% of federal poverty line
    - 4<sup>th</sup>: Adults at 75-100% of federal poverty line
    - 5<sup>th</sup>: Medically needy (limited income, high medical expenses)
  - Those highest on list would be first to get services
  - Those at the bottom of the list would be first cut
  - <http://www.npr.org/news/specials/medicaid/index.html>

# US Healthcare Reform

## ■ Clinton Plan

- President Clinton assembled task force to develop plan for national health reform in 1992
- Proposed: American Health Security Act of 1993
- Ultimately not adopted by Congress

# American Health Security Act of '93

- Guaranteed comprehensive health coverage for all Americans regardless of health or employment status
- Control costs through increased competition in healthcare market and through reduced administrative costs
- States would establish regional health alliances which would offer variety of health plans providing comprehensive benefits plan

# American Health Security Act of '93

- Employers could offer employees private plans or participate in the regional health alliance
- Medicare would continue
- Medicaid would be replaced by coverage through regional health alliances
- Government employees would be covered by regional health alliances.
- To be financed through payroll taxes

# American Health Security Act of '93

- Intense debate
- More than half of TV ads sponsored by interest groups (on both sides) were misleading
- No plan was adopted

# Health Care Reform Today

- Public mood today is similar to that in 1993
  - Health care is the 2<sup>nd</sup> most important issue for government action (economy is #1)
  - More than ¾ of Americans support major change in health care system
  - More than half favor enactment of national health insurance system



*The* NEW ENGLAND JOURNAL *of* MEDICINE

## Understanding How Americans View Health Care Reform

Robert J. Blendon, Sc.D., and John M. Benson, M.A.

# Health Care Reform Today

- What factors shape views of most Americans about health care reform?
  - People's perception of problems that affect the country
  - Their assessment of their own current life situation
  - Their worries about their own future



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## Understanding How Americans View Health Care Reform

Robert J. Blendon, Sc.D., and John M. Benson, M.A.

# Health Care Reform Today

- What does health care reform mean to most Americans?
  - Lowering health care costs
  - Providing coverage for the uninsured



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## Understanding How Americans View Health Care Reform

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# Obama Principles for Health Reform

- Reduce long-term growth of health care costs for businesses and government.
- Protect families from bankruptcy or debt because of health care costs.
- Guarantee choice of doctors & health plans.
- Invest in prevention and wellness.

# Obama Principles for Health Reform

- Improve patient safety & quality care.
- Assure affordable, quality health coverage for all Americans.
- Maintain coverage when you change or lose your job.
- End barriers to coverage for people with pre-existing medical conditions.
- <http://www.npr.org/templates/story/story.php?storyId=112702582>

# Comparison of Reform Proposals

<http://www.kff.org/healthreform/sidebyside.cfm>



**FOCUS** *on Health Reform*

THE HENRY J.  
KAISER  
FAMILY  
FOUNDATION

SIDE-BY-SIDE COMPARISON OF MAJOR HEALTH CARE REFORM PROPOSALS

# Why So Difficult?

- “The up-front costs of extending coverage are certain and immediate.”
- “The savings from delivery-system reform are speculative and slow.”



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**Why Paying for Health Care Reform Is Difficult and Essential —  
Numbers and Rules**

Henry J. Aaron, Ph.D.

# HR 3200: CBO Estimates of Cost

- \$1.182 trillion over 10 years
- First 5 years:
  - Only spend 17% of total
  - Annual spending in 10<sup>th</sup> year and after: \$202B
- Setting up health insurance exchanges is hard and time-consuming.



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**Why Paying for Health Care Reform Is Difficult and Essential —  
Numbers and Rules**

Henry J. Aaron, Ph.D.

# HR 3200: How to Pay for It?

The Cost of Extending Coverage and Various Ways of Paying for It.\*

Cost or Revenue Source	2019	2010–2019
	<i>billions of dollars</i>	
<b>HR 3200</b>		
Spending increases to boost coverage	+230	+1,182
Net from taxes on and transfers to businesses to encourage private coverage	-28	-140
Outlay reductions (roughly half from cuts in annual updates in Medicare payments to providers)	-50	-219
Tax increases (mostly income surtax on high-income filers)	-86	-583
<b>Total net increase in the deficit</b>	<b>65</b>	<b>239</b>
<b>Administration proposals (“reserve for health care reform”)</b>		
Medicare and Medicaid savings	-88	-619
Capping value of itemized deductions	-39	-269
<b>Other tax-increase options</b>		
Capping exclusion of employer-financed health insurance premiums		
From income and payroll tax at 50th percentile, unindexed	-232	-1,142
From income tax only at 75th percentile, indexed according to the consumer price index	-101	-456
From income tax only at 75th percentile, indexed according to medical prices	-9	-62
Increasing alcohol taxes to \$16 per proof gallon	-6	-61
Taxing sweetened beverages 3 cents per 12-oz can	-5	-50
Collecting a 1% value-added tax†	-97	-1,001

# Health Reform Issues in Developing World

- Urbanization – An Emerging Humanitarian Disaster
  - In 2008: Proportion of world's population in urban areas crossed 50%
  - Urbanization is a health hazard for certain vulnerable populations



GLOBAL HEALTH

## Urbanization — An Emerging Humanitarian Disaster

Ronak B. Patel, M.D., M.P.H., and Thomas F. Burke, M.D.

# Health Risks of Urbanization

- Most people relocate to cities to find work
- When they arrive, often can only afford urban slums
  - Kenya, Brazil, India: 43% of urban residents live in urban slums
  - Bangladesh, Haiti, Ethiopia: 78% of urban residents live in urban slums.



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# Health Risks of Urbanization

- Increased population density without proper water and sanitation increases risk of transmitting infectious disease

Childhood Death Rates in Japan versus Rural and Urban Regions of Kenya.*		
Location	Infant Mortality	Mortality among Children <5 Yr of Age
	<i>no. of deaths/1000</i>	
Japan	4	5
Kenya		
Nationwide	74	112
Rural	76	113
Urban (excluding Nairobi)	57	84
Nairobi (Kenyan capital)	39	62
High-income area	<10	<15
Informal settlements	91	151

# Health Risks of Urbanization

- Urban slums can become breeding ground for emerging infectious diseases and potential pandemics
- Urgent Need:
  - Improved systems to collect health data in urban slums
  - Improved health care delivery in urban slums



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GLOBAL HEALTH

## Urbanization — An Emerging Humanitarian Disaster

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# Summary of Lecture 6

- How have health care costs changed over time?
- What drives increases in health care costs?
- Health care reform – back to Oregon
- Health care reform since Oregon
  - Clinton plan 1993
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